The Alabama CPA Magazine

PO Box 242987
Montgomery, AL 36124-2987
334-834-7650
dchristy@ascpa.org

Advertising Rates: **Color** cost is first number, B/W is second

Frequency:	1-2	3-6	7-10	Sizes:
Full page:	$760/660	$680/590	$630/550	7.25" x 9.25"
Half page:	$480/420	$430/380	$410/360	7.25" x 4.75" (horizontal only)
1/3 page:	$260/230	$240/210	$230/200	4.75" x 4.75"

PRODUCTION SPECIFICATIONS:
Ready-to-print ads as paged electronic files preferred.

DEADLINES:
Copy and artwork are due the first week of the month preceding month of issue. *The Alabama CPA Magazine* is published 10 times per year, mailed by the 30th of each month. December/January and February/March are combined issues.
Circulation: 6600

Advertising space is limited to 20% of each issue. The publisher reserves the right to reject material not considered suitable.

Classified advertising is a member benefit available to Alabama Society members only. $35 minimum, .70 per word. Payment in advance, direct all queries to the Communications Director, Diane Christy, dchristy@ascpa.org, 800-227-1711.

Alabama CPA Magazine

Advertising Contract

Company name _____ **Contact person** _____

Address _____ **Phone number** _____

City _____ **State**_____ **Zip code**_____

Fax _____ **Email**_____

Size of Ad:

☐ Full page (7.25 x 9.25) ☐ Half page (7.25 x 4.75) ☐ One-third page (4.75 x 4.75)

Beginning with _____issue @$_____per insertion (we do not pay agency commissions).

Please check the production spec page for rates.

Circle issue(s) desired: Dec/Jan Feb/March April May June July August Sept Oct Nov

Advertising rates are based on artwork that meets our size and mechanical specifications. Ads that do not fit specifications will not be accepted. When no new copy is provided, the copy last run will be repeated. Publisher assumes no liability for errors in new copy or copy changes submitted after deadline date.

The publisher reserves the right to reject any advertisement, photograph or illustration that is not in keeping with the standards of our publication.

Written notice of cancellation must be received by the 10th of the month preceding the month the advertisement is to run.

Payment for advertising is due within 30 days of invoice date. Publisher reserves the right to cancel the advertising contract if invoice is not paid within 60 days.

Advertiser will bear full responsibility for withholding advertising materials that may violate any law, regulations or ruling of the Federal Trade Commission or infringe any copyright, trademark or patent, and shall defend, indemnify and hold harmless the publisher from all third party claims on account thereof.

I acknowledge by signing this contract that I have carefully read and accepted its terms and conditions. Any verbal agreements affecting this contract are not binding unless reduced to writing and signed by both parties hereto.

Authorized signature _____ _ Date_____

Please print your name _____

Publisher's signature _____ Date _____