

2021-22 Sponsorship Opportunities

Gold Sponsor | \$6,000

- + Verbal recognition at all ASCPA conferences
- + Two 1-hour (50 minute) webinars co-hosted by ASCPA
- + One promotional slide in conference/event slideshow
- + One article in our *Connections* Magazine
- + Opportunity to provide conference/event lanyard
- + In-person sponsor introduction
- + Everything included in Silver Sponsor

Silver Sponsor | \$3,500

- + One 1-hour (50 minute) webinar co-hosted by ASCPA
- + One promotional slide in conference/event slideshow
- + In-person sponsor introduction
- + Everything included in Bronze Sponsor

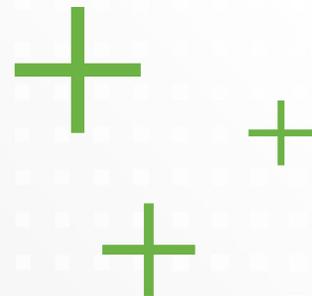
Bronze Sponsor | \$2,500

- + Exhibitor at all ASCPA conferences
- + Two people from your team may attend
- + One stand alone email and social media blast
- + Logo on ASCPA conference/event signage, website, and webinar meeting room
- + Conference/event participant list
- + One page promotional PDF provided to attendees with event handouts and materials

Contact CPE for exclusive information about ASCPA, LCPA, & OSCPA's Summer Education Conference.

Add-on to ANY Sponsorship or Event!

- + 30 to 60-second commercial - \$500
- + Lunch sponsor, including 60-second introduction - \$1,250
- + Swag bag sponsor - \$1,000
- + Multi-week social media campaign - \$300
- + Photography sponsor - \$1,000
- + All day beverage sponsor - \$750
- + Webinar sponsor - \$3,600 per webinar
Only 12 available per year



2022 Conferences

- + Annual Meeting** June 14, 2022 | The Club, Birmingham
Annual professional education, networking and trade show event with 175+ attendees from all membership sectors. Exceptional speakers and national leaders from the accounting profession make this a “must attend” event each year.
- + Financial Accounting and Auditing Conference (FAAC)** September 30, 2022 | AUM, Montgomery
ASCPA offers a final conference at the end of the compliance year with nationally-known speakers and 100+ diverse attendees from a slice of ASCPA membership.
- + Gulf Shores Clusters** June 8-10, 2022 | Hilton Garden Inn, Gulf Shores
An annual beach conference which provides 100 mid-level management and executive members with two and a half days of continuing education. Sponsorships provide networking opportunities in a relaxed atmosphere.
- + Business and Industry Conference (B&I)** March TBD | TBD, Birmingham
This conference addresses the specific needs of 50+ CPAs in industry, including those in the roles of CFO, controller and other financial management positions.
- + Emerging Leaders** May TBD | TBD, Birmingham
Targeting CPAs 40 years and younger, the conference offers sessions which focus on personal development and management topics. These 60 attendees are viewed as those who will become decision-makers in their respective organization.
- + Governmental Accounting and Auditing Forum (GAAF)** December TBD | TBD, Montgomery
A collaboration with the Government Finance Officers Association, the Association of Government Accountants and the ASCPA, more than 150 CPAs attend. Registrants are government employees or work in public accounting with governmental clients.
- + Summer Education Conference (SEC)** July 18-22, 2022 | The Lodge, Gulf Shores
In partnership with the Louisiana CPA Society and the Oklahoma Society of CPAs, 125 CPAs will converge in Gulf Shores for five days of high-level continuing education. A conference experience which is also family-friendly, it offers access to CPAs in a casual setting.

This sponsorship package is sold via ASCPA/LCPA/OSCPA